

MATERIAL GIRL 2010



Theme: SUCCULENCE ... WOMEN OF SUSTENANCE

Material Girl art award and exhibition...celebrating and promoting the work of Tasmania's contemporary female artists

Exhibition at: Poimena Gallery, Button St, Mowbray Heights, Launceston, Tasmania
Mon-Fri 9am -5pm, Sat 12noon – 3pm Touring: May – November 2010 to regional Tasmanian venues

Awards:

- Rio Tinto Alcan Award for Overall Excellence \$1,000
- Premier's Choice Award \$1,000
- Zonta Award for Highly Commended \$500
- Zonta Award for Young Emerging Artist \$500
- People's Choice Award \$500

Judges:

Katy Woodroffe, Director, Poimena Visual Arts Centre & Gallery
 Dr Jane Deeth, Arts Consultant
 Ella Dixon, Regional Manager Northern Services, Women Tasmania

MATERIAL GIRL 2010 IS PROUDLY SUPPORTED BY:



Conditions of entry:

Eligibility: artists must be female and must have been residing in Tasmania for the 12 months prior to 12 Feb 2010. Each artist may enter one work only. Entries by a group will be treated as one entry. Group entries must list names of all the artists. The works should have been completed after Jan '08.

Proposal requirements: submitted works must reflect the theme of succulence. All mediums are permissible. Maximum dimensions for works are 80cm (height) x 80cm (width) x 80cm (depth) including frame. Maximum weight for works is 20kg.

Entry requirements: completed and signed entry form to be posted to Tasmanian Regional Arts

Artists's statement of no more than 200 words to be emailed to Tasmanian Regional Arts. One high resolution JPEG image of the actual work suitable for catalogue reproduction (A4 at 300 dpi) to be emailed to Tasmanian Regional Arts. All entries to be received by Tasmanian Regional Arts by 5pm Friday 12 February 2010

Critical dates:

Entries close: Friday 12 Feb 2010 at 5pm
 Notification of selected artists by: Friday 26 Feb
 Selected works to be delivered to Poimena Gallery: Thurs 4 & Fri 5 March between 9am & 4pm
 Opening & award announcements: Fri 12 March 6pm
 Regional touring selection: by Mon 12 April, works will tour May – Nov 2010
 Exhibition only works to be collected on: Tues 13 & Wed 14 April (dates have been adjusted to allow for the Easter Break)

Delivery of work:

Selected work must be delivered to Poimena Gallery on either Thursday 4 or Friday 5 March 2010 between 9am and 4pm. Alternative times by arrangement only. Contact Poimena Gallery ph 6336 6039. All work must be suitably prepared for exhibition. All works must be clearly labeled with the artist's name, address & title of work. Work for sale should state retail price, including GST if applicable.

Copyright and Reproduction:

Copyright will remain with the artists. Artists will allow their work to be reproduced in promotional material associated with Material Girl and its organisers and for the fair purpose of study and /or review.

Insurance:

While all due care will be taken in securing the work whilst in the gallery, insurance of the works whilst in transit to and from the gallery will be the responsibility of the artist. TRA covers insurance for freight between venues if selected for regional touring.

Sales:

All work for sale must state retail price, including GST if applicable. Artists who sell their work during the MG 2010 exhibition at Poimena Gallery will be charged a 25% commission of monies received. During the Tasmanian Regional Arts touring exhibition, sales enquiries will be directed to the artists. Purchased artworks will be available for collection at completion of the regional tour in November 2010.

Touring: with artists' permission, selected entries will be toured to regional centres by Tasmanian Regional Arts

The Selection Process:

Pre-selection for exhibition will be made by the judges from submitted digital images

Notification: all artists will be notified of their selection or otherwise by Friday 26 February 2010

Final Judging: the judges will select awards. Artists 30 years and under at close of entry will also be eligible for the Zonta Young Emerging Artist's Award. Judging criteria will include originality, technical skills and interpretation of the theme. The judges' decision is final and no correspondence will be entered into

Presentations: awards will be announced at the Material Girl 2010 exhibition opening on Friday 12 March at 6pm

Exhibition: Award winners and selected entries will be exhibited from Sat 13 March to Thursday 1 April 2010 at Poimena Gallery

Freight: it is the artist's responsibility to ensure that the work is appropriately packaged. Any works damaged during transit will not be presented for judging. Works will be repacked according to the artist's instructions and while all due care will be taken; the organisers accept no liability for loss and or damage arising from the repacking or loss and or damage during transit. The organisation of and cost of freight or delivery to and from Poimena Gallery is the responsibility of the artist.

Checklist:

- conditions of entry read
- dimensions of work within acceptable maximum
- entry form completed, signed & posted
- image of work emailed & attached
- artists's statement emailed & attached



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ENTRY FORM

ARTIST DETAILS

Name

Address

Postcode

Home phone

Mobile

Email

Date of Birth

Send entry form to:

Material Girl 2010
Tasmanian Regional Arts
PO Box 172
Latrobe TAS 7307

Or email:
teresa@tasregionalarts.org.au

for enquiries or assistance:

Email the Material Girl Project Officer
at the above address

or phone TRA on 6426 2344 or the
project officer on 0439 262377

www.tasregionalarts.org.au

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DETAILS OF WORK

Title.....

Medium.....

Size
(HxWxD).....

Sale price (including 25% commission and
GST if applicable)

\$.....

image: 1 (one) only image of your artwork with
this form. Digital image must be a high
resolution jpeg (300 dpi). Email size 5 MB per
email max. Please name jpeg files: artist
surname_artist first name_title.jpeg (example:
smith_jane_harvest.jpeg) Enclose CD or email
to teresa@tasregionalarts.org.au

How did you hear about Material Girl 2010

(Please indicate)

Newspaper.....

Newsletter.....

Email.....

Website.....

Other (please
specify).....

Artist Statement: please attach a maximum
200 word statement explaining how your work
addresses the theme of "succulence". This is
required for reference by the judges and
inclusion in the exhibition. Please submit
electronically with your name, contact details
and title of work to:
teresa@tasregionalarts.org.au

Declaration

This entry is my own original work. I have
read and agree to abide by the Material Girl
2010 Award & Exhibition terms and
conditions of entry

Artist's
signature.....

Artist's name
(print).....

Date.....